

Minnesota Orchestra Corporate Ensemble



A promise to **Community**
A commitment to **Excellence**
A **Partnership** that resonates

corporate
ENSEMBLE

MINNESOTA



ORCHESTRA

What is the Minnesota Orchestra Corporate Ensemble?

The Minnesota Orchestra Corporate Ensemble is a partnership program comprised of forward-thinking businesses that know the role of the arts in creating a vibrant community. Corporate Ensemble partners understand the importance of bringing dynamic and transformational musical experiences to the people of Minnesota and the region. Corporate support furthers the Orchestra's mission *to enrich, inspire, and serve our community as a symphony orchestra internationally recognized for artistic excellence.*



Why invest in a partnership with the Minnesota Orchestra?

WORLD CLASS MUSIC

The Grammy Award-winning Minnesota Orchestra ranks among America's top symphonic ensembles, with a distinguished history of acclaimed performances in Minnesota and around the world.

A ROBUST CULTURAL COMMUNITY

A vibrant cultural scene brings life to our community and enhances the lives of those who live and work here while attracting new residents, visitors, and businesses.

EDUCATION/COMMUNITY PROGRAMS

Inspiring, educating and serving our community means reaching audiences of all ages and removing potential barriers to participation in the Orchestra's programs. In a typical year, nearly 50,000 youth attend Young People's Concerts at Orchestra Hall.

COMMUNITY ENGAGEMENT

Programs like Common Chords partnerships connect the Orchestra with communities throughout the state of Minnesota, recently including Bemidji, Grand Rapids, Hibbing and Willmar.

REWARD CLIENTS AND EMPLOYEES

In recognition of their generosity, Corporate Ensemble members receive exclusive benefits including ticket discounts, space rental discounts, hospitality opportunities, hall tours, special invitations, and more.



The Minnesota Orchestra offers a variety of ways for your company to be a part of the excitement at Orchestra Hall in Downtown Minneapolis and beyond.

The following is a brief overview of the rewards your company receives when they join the Minnesota Orchestra Corporate Ensemble:

	\$2,000-\$4,999	\$5,000-\$9,999	\$10,000-\$24,999	\$25,000-\$49,999
Ticket vouchers to an Orchestra performance (quantity based on giving level)	●	●	●	●
Employee ticket discount	●	●	●	●
Access to the hospitality suite at intermission for your executives	●	●	●	●
Credit line on the MOA website and in the program magazine and Annual Report	●	●	●	●
Invitations to special events and networking events	●	●	●	●
One complimentary use of the Cunningham hospitality suite*		●	●	●
Corporate Concierge Service		●	●	●
One complimentary tour of Orchestra Hall		●	●	●
Opportunity to have musicians from the Orchestra perform on your corporate campus				●
Recognition as Concert Host				●

*catering costs not included

For benefits relating to gifts above the \$50,000 level contact the Minnesota Orchestra Development Department for a customized benefits and recognition package.

SPONSORSHIPS

Corporate sponsorships with the Minnesota Orchestra offer high-profile recognition, exclusive benefits and an opportunity to enhance corporate visibility with a highly desirable demographic. We invite you to work with the Orchestra's creative and innovative sponsorship team to customize a sponsorship package that will meet your strategic business goals.

Opportunities for sponsorship include:

- **Concerts:** from a weekend to a multi-week festival.
- **Series:** season-long recognition and alignment with the Orchestra's popular concert offerings.
- **Events:** season-opening weekend, Symphony Ball, Crash the Ball, Sommerfest finale, and so much more.
- **Connection:** take part in "behind the music" artist connections with your clients and employees, including classes, small scale private performances and chats with musicians.

Sponsors enjoy alliance with our region's most well-known performing arts ensemble, recognition, hospitality and exclusive access—all tailored to increase the return your company receives from its investment in the Minnesota Orchestra.



About Orchestra Hall

A centerpiece of Downtown Minneapolis, the 2,000-seat Orchestra Hall is one of Minnesota's premier performing arts and special events venues. The renovated Orchestra Hall is a world-class performing arts center capable of hosting nearly any event you have in mind. Whether you are planning a grand event or an intimate gathering, Orchestra Hall offers a range of spaces to meet your needs. Performances, conferences, business meetings, holiday parties and seminars will all be handled with flair.



KRIS TAYLOR Vice President of Community Relations, Ecolab

“The arts, youth and education have always been among our foundation’s priorities, and since the Minnesota Orchestra focuses on all of these, we made a strong commitment to invest in it from the beginning. Ecolab believes in getting involved in this key community asset in every way possible. Music is the equalizer in life. It doesn’t matter what your background is or what you do in life. When you listen to music, you share something, you have something in common with the others who hear it. It’s exciting to fund a comprehensive approach that guarantees access to music. It has high value for the community.”



DAVID MORTENSON President, Mortenson Construction

“Look at the layout of Minneapolis, and you’ll see the center is right about where Orchestra Hall sits. It’s also the center of Nicollet Mall, which is in turn the center of the retail and financial districts. Over the next several decades, metropolitan areas will be competing more than ever for talent. The renovation of Orchestra Hall shows that Minnesota continues to invest in creating an environment that attracts professionals.”

We are eager to partner with you!

To find out more about how your company can play a part contact John Dunkel, Manager of Corporate Relations, at 612-371-5659 or jdunkel@mnorch.org